

Moina Michael Poppy Project

2016 Annual Report

NOTE FROM THE DIRECTOR

EMILY CREWS

One of the most amazing aspects of the Moina Michael Poppy Project is to see how Ms. Michael's enduring legacy continues to inspire people. She worked tirelessly for our veterans and their families, a calling that continues to resonate today. In her 1918 poem, *We Shall Keep the Faith*, Ms. Michael stated "We caught the torch you threw" as she vowed to remember the sacrifice of those soldiers that died during World War I. The Moina Michael Poppy Project has picked up the torch that Ms. Michael laid down and vows to continue her mission of improving the lives of our veterans while educating our community on her life and legacy. All this is possible through valuable partnerships in the community and our volunteers. Thank you to all those that believe in what the Moina Michael Poppy Project stands for and works to achieve. Together we will make a brighter future for our veterans and ensure that Moina Michael's legacy is preserved for future generations.



Emily Crews

Director

PARTNERS

Though we did not acquire any new partners this year, we are very happy to be working with our current partners. It is a wonderful feeling to be able to find like-minded people and organizations to help share in our mission and help support us in reaching our goals.



PROJECTS



Project Independence continued this year. We are getting closer to our goal!

By the end of the year, we had raised **\$717.72**.

We are very thankful to all of our supports and donors for making this fundraising year a very successful one!

EVENTS

We did not have as many events this year, as we had quite a lot going on with our staff. However, we did enjoy the events that we did participate in.

MOINA MICHAEL BIRTHDAY BASH



This year we celebrated Miss Moina's birthday with an event at VFW Post 2872. Despite the rainy weather, we had a nice turnout and a nice celebration!

Miss Poppy stopped by and read *The Poppy Lady* to the kids and Little Miss Poppy made an appearance as well!



Thanks to the generous support of everyone who donated, the total raised for this campaign was **\$531.25!**

Thank you so much to everyone who made this event possible and to everyone who helped get us one step closer to our goal.



WINTERVILLE MARIGOLD FESTIVAL



This year we attended the Winterville Marigold Festival.

We brought in **\$167.00.**

INTEREST MEETING



Good Hope Town Hall allowed us to host our Interest Meeting there this year. This was a gathering of supporters and the general public in order to generate ideas for the coming year – give us feedback on what we were doing right or wrong and also a time to get together and craft poppies. We had a nice turnout and made some nice connections. We hope to have more of these types of meetings in the future.



GOOD HOPE POPPY FESTIVAL



We were very excited to return to the Poppy Festival this year! Not only was there a bigger crowd, despite the wind, the Michaels were there and also, a crew from AIB who was doing a documentary on Miss Moina. Our director, Emily Crews was interviewed and is featured in the production. You can find it here: <https://youtu.be/EqEiBERr37s>

We made \$100 at the festival this year, and as before, were promised a donation from Good Hope. Unfortunately we did not receive the check in 2016 and therefore those numbers will not be reflected in this report.



SOCIAL MEDIA STATS

Facebook	Twitter	Pinterest	Tumblr	Etsy
202 likes	19 followers	<ul style="list-style-type: none">• 27 followers• 315 followed by MMPP• 769 pins• 633 likes• 35 boards	6 followers	6 sales

FINANCIAL SUMMARY

Commissions: \$108.91

Donations: \$225.00

Festivals: \$267.00

MMPP Birthday Bash: \$531.25

Fees: \$136.72

Operations: \$277.72

Total Income: \$1132.16

Total Expenses: \$414.44

Year End Total: \$717.72